

White Cloud Coffee

Privacy Policy

We thank you for visiting our Web site. We understand that health and nutrition is a very personal subject, and we want you to feel comfortable about the personal information you may provide to us in moving around our Web site. We urge you to read this Privacy Policy carefully so that you understand how we may collect information from you and how that information may be used. By using our Web site, you agree to the terms of this Privacy Policy.

The Information We Collect

White Cloud Coffee™ collects personal information on you only in specific circumstances. Personal information is information that can be used to identify you personally. We collect the Personal Information on our on-line registration forms, which are accessed using SSL (Secure Socket Layer) to ensure that the data is transferred securely. This information may be used to send newsletters or other general health information from us, with your consent. You can always opt-out from receiving information from White Cloud Coffee™ or request that we delete any personal information we may have collected about you (e-mail address, credit card number, other registration information, etc.) from our database by contacting us directly using any of the following methods:

Call 800/627-0309 and ask for Customer Service

Send your request via regular mail to:

White Cloud Coffee

399 E. 52nd St, Suite 362

Boise, ID 83714

Cookies

White Cloud Coffee™ may also use "cookies" to enable it to store information and possibly prepare customized pages or other personal aspects of the Web site. "Cookies" are small files that we transfer into your computer drive that tells us, on an anonymous basis, how often someone visits our site and where they go within our site. Your browser software can generally be set to reject all cookies.

Children's Privacy

We are committed to protecting the privacy of children and this Web site is not designed or intended to attract children under the age of 13. We do not collect Personal Information from anyone who we actually know to be under the age of 13.

Disclosure of Information

Except as provided in this Privacy Policy, or as specifically agreed to by You, we do not share your Personal Information with third parties. There may be instances where we may have to release such Personal Information, however, in order to comply with a valid legal requirement (e.g., a regulation, a search warrant, a court order, etc.), in which case we will notify you unless doing so would violate a law or a court order.

We may disclose Personal Information to our affiliated entities, all of which are part of the White Cloud Coffee™ family, who will treat the Personal Information in accordance with this Privacy Policy. We will never share your information with any non-White Cloud Coffee related business.

Web Site Security

White Cloud Coffee™ wants to ensure that your Personal Information is kept as secure as possible. If you provide us with personal information or a credit card in order to access secure or premium areas of our site, we will utilize industry standard "Secure Socket Layer" (SSL) encryption. SSL is the most common, and most secure method, of transferring both financial and Personal Information from your Web browser to a remote server.

Updating Your Personal Information

You can always request that we update any Personal Information we may have collected from you. You may contact us directly using any of the following:

Call 800/627.0309 and ask for Customer Service

Send your request via regular mail to:

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In the event that we implement significant new uses of the Personal Information, we will notify you and seek your consent prior to implementing such changes. We may also make other changes to this Privacy Policy that will not generally affect our use of the Personal Information. You should check this Privacy Policy regularly for any future changes, and if you don't agree to the revised terms contained in such Privacy Policy, simply exit our Web site immediately.

We thank you for taking the time to review this important information.

Your White Cloud Coffee™ team.